

# THRIVE!

THE UPWARD STRATEGY IN A DOWNTURN ECONOMY



Presented by Grant Driver

*Captivate!*

International

Engage Inspire Lead

The current economy reported in the media and the general high levels of negativity amongst South Africans, have created a mindset in businesses, their employees and the public at large, of despair, doom and gloom.

When the economy stalls, your job as a manager and leader gets tougher. Employees often withdraw, becoming more concerned with survival than breaking new ground or driving a customer-centric culture.

But strategic leaders know that lean times provide opportunities for innovation, fresh thinking and even growth.

How do the most resilient leaders and organisations survive – even thrive – during a market slowdown?

In this presentation by Grant Driver you will receive the insights, inspiration and tools, to not only weather tough times, but rise to the challenge.

### Highlights of the Presentation Include:

- Great questions that leaders ask to move from a downturn to an upturn.
- Moving from a fixed mindset to a growth mindset in a downturn.
- Leadership and the neuroscience of turnarounds.
- Essential Employee Engagement strategies in tough times and creating a 'can do' culture.
- Driving a customer-centric culture, and delivering beyond the customer expectations in challenging times.
- The inspirational traits of turnaround leaders.



Grant Driver is an international strategic consultant, executive coach and mentor and facilitator.

He delivers strategic insights, direction and inspiration in organisational leadership, employee and customer engagement and brand culture and is retained by leading global organisations.

Grant Driver is represented exclusively by Speakers Inc. and Conference Speakers International.



# Grant driver

Global Speaker • Executive Coach • Author

**Grant Driver** is a specialist in organisational culture, customer-centricity and leadership. He speaks and facilitates annually at over 100 national and international leadership, customer-centricity and employee engagement conferences. As an engaging and personable facilitator and keynote speaker with high-content driven presentations, Grant is extremely sought-after and is represented by international speaker bureaus. He was inducted into the Professional Speakers Association Hall of Fame in 2018 in recognition of his contribution and success as a professional speaker.

In addition, Grant is a well respected Leadership Coach and Mentor with 20 years experience coaching on a senior executive and management level and facilitates the success of his local and international coaching clients in the areas of organisational culture and leadership, emotional intelligence, reputation and change management.

Grant is the Founder of **Captivate International**, a specialist organisation with over 21 years experience and proven track record in the strategic areas of employee engagement, customer-centricity, change management, leadership development and organisational culture. Captivate international has been recognised by top global companies for their innovation and partnering to assist these organisations to achieve their strategic objectives. Recently, Captivate International's employee and customer engagement programme 'Toyota Touch' was officially recognised by Toyota Japan as a Global Best Practice initiative.



Grant Driver and his team at Captivate International are proud to work with a highly desired client base including Coca-Cola, Ernst & Young, Sasol, the JSE, Bidvest, The Auditor General, PricewaterhouseCoopers, FedEx, Sappi, Adcock Ingram, GlaxoSmithKline, Merck Pharmaceuticals, Commercial Bank of Dubai, Standard Bank, Deloitte, Nedbank, SAP, Johnson & Johnson, Cargo Carriers, IFF, Medtronic (Grant is a part of the Medtronic Global Excellence Team), Würth, Total, Toyota (Grant presents the Toyota Touch Best Practices Program).

Grant has made over 40 television guest appearances on various programmes and is a popular guest on the international news and business channel CNBC. He also writes regularly for various newspapers and magazines and is frequently interviewed on local and international radio stations.