



Llewellyn Deveraux

His contribution at both events was unique and very informative, his passion for entrepreneurship is admirable. We as a department look forward to working with him in the future.

- Ms. E. Mahlangu

Lecturer: Department of Marketing and Retail Management

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SPEAKING TOPICS:

Entrepreneurship

People will learn about a range of topics including anything from idea selection, marketing, capital raising, route to market, scaling and strategy.

Winning Mindset

The keynote will teach individuals and companies what it takes to win using an aggressive mindset approach. The outcome of this talk is for individuals to really understand just how different in terms of effort required, the winning philosophy is to how the world incorrectly teaches us.

The Future of Africa

Focuses on interesting things happening in Africa and why this will be the next frontier for businesses looking to grow with its young population who will benefit from the new digital economy. Those that understand Africa now, set themselves up to win in future. (The AfCFTA Intercontinental Trade Agreement)

BIO:

Not afraid to think and act in radical ways!

Llewellyn, the CEO and founder of The Genie Group, grew up in Pretoria Centurion where he matriculated at Sutherland High School, built his life in Johannesburg and now resides in Cape Town. He is in a Strategy/Innovation Consultant, Best-selling Author, Global Speaker, and writes for publications worldwide.

After completing his studies at Wits University having done Economic Science, Llewellyn had an idea in 2012 to invent the world's first premium anti-hangover shooter – **Lohocla (alcohol backwards)**, a product to help alleviate the symptoms of a hangover so that responsible people could still function after nights out. It took him several years to develop the product which is now nationwide at liquor stores and is now about to be exported globally.

Live Keynote

Llewellyn's energy is really infectious and invigorating with a compelling story.

R50 000 exc VAT

Virtual Keynote

Llewellyn adapted to an online keynote, which is also ideal for clients on a tight budget.

R30 000 exc VAT

Half day Seminar

Get actionable training that fits in with your busy schedule in this half day seminar.

R80 000 exc VAT

Full day Seminar

If you are looking for intense training to help you take your business to new levels.

R120 000 exc VAT