

## Bio

Every business owners expects to be successful in their business BUT how many have achieved their greatest potential of business growth and how many have built a business of value to sell.

As a business enabler and growth accelerator and global guest speaker, Diane Boorman uses her 55000 hours of entrepreneurial and corporate success to help uncover the hidden opportunities and future potential by identifying areas of business often times forgotten.

Diane will explain why working ON your business is so important

To remain focused and know the direction of your business growth

To highlight opportunities and possibilities

To remember to build a business worth investing in or selling

Going back to basics could be an option but definitely working ON your business will be a must to get improved profits, achieve a business of value and growth beyond your wildest dreams. The Diamond Plan™ is a 9 month journey Diane walks with you, The Diamond Academy™ an online platform for business owners, The Diamond Den™ is a platform for investors to meet business owners for investment and growth – All these are IP's developed by Diane and her team.

Diane is the founder and CEO for Brand Analytics. And a global thought leading speaker on Business Growth for SMME as well as Global Speaker on Investing in SMMEs – what we don't know.

Diane is an Accountability Accelerator to Circle of Excellence 2021/2022/2023, Global business. She is a business accelerator for TFSA 2023.

Enjoys international travel, where she finds great opportunities for her clients – while guest speaking to SMMEs and investors.

Diane licenses her IP to commercial accountants and lawyers who have their purpose in helping their clients grow in business.

Diane is a past board member of Cape Chamber of Commerce and a past director to Orion Organisation NPC, she is past president for BNI Edge. As well as past Chairperson for Small Business Development at Cape Chamber of Commerce. Mentor for National Mentorship Movement and a Mentor for Female Foundry 2021, Mentor for SA Innovation Summit 2021

Current Member of AdeleSearl100 Club.

The Diamond Plan™ part of The Diamond Academy™ has been nominated for Best Accelerator/Incubator Program 2023 in SA for the 2023 Southern Africa Startup Awards part of Global Startup Awards

Winner Top SA Entrepreneurs competition and SA Profile and Proudly SA 2023